

1. EFFICIENCY REDEFINED



Real-Time Fraud Detection and Prediction:

Our technology-forward approach allows us not only to detect fraud in real time but also predict a fraudster's next move, enabling proactive measures to thwart potential threats.

Balancing Act: We understand the delicate trade-off between protecting customers and providing a satisfying user experience. Ingenuous strikes the perfect equilibrium, ensuring your clients are safeguarded without compromising their journey.

2. TECHNOLOGY AT THE HELN



Data Science Mastery: Ingenuous boasts a team with strong data science skill sets, employing Artificial Intelligence (AI) and Machine Learning (ML) to add speed and power to our fraud prevention efforts.

Automated Precision: Our technology sifts through millions of transaction records, identifying fraud trends and freeing up managerial time to strategise and implement robust fraud prevention measures.

Connected Systems: Ingenuous ensures connected systems for swift investigations, enabling your staff to take decisive actions and communicate effectively with clients.



3. SEAMLESS SECURITY, SATISFIED CUSTOMERS

Digital Friction Balancing: In a highly digital environment, customers expect seamless interactions that are both secure and helpful. Ingenuous provides a secure digital experience that deters fraud without adding unnecessary friction.

Holistic Approach: Our multidimensional fraud management approach, built on AI, ML, high-quality data, and behavioural analytics, ensures a holistic understanding of fraud patterns, empowering continuous improvement aligned with the evolving landscape.



4. INGENUOUS ADVANTAGE

- **Higher Detection Rates:** Our advanced approach guarantees higher fraud detection rates, giving you peace of mind in an ever-evolving threat landscape.
- Lower False Positive Rates: We are committed to managing false positives, ensuring that our clients can confidently rely on our systems without unnecessary interruptions.
- 360° Risk View: We provide a comprehensive view of both the customer and financial risk, allowing for a more informed and effective response to potential threats.
- Operational Efficiency: Ingenuous maximises operational efficiency, allowing you to focus on your core business while we handle the intricacies of fraud prevention.
- **Cloud Deployment:** Our use of cloud deployment ensures less downtime and quicker implementation, providing a seamless experience for your organisation.
- Data-Driven Excellence: Ingenuous incorporates data-driven transaction monitoring, offering unparalleled analytical insight and efficiency.



5. TAILORED SOLUTIONS FOR EVERY INDUSTRY

Across Industries:

Our solutions cater to a wide array of industries, including banking and finance, insurance, superannuation, payments, e-commerce and betting and gaming.

Single Platform:

Ingenuous delivers financial crime prevention and compliance solutions in a single, integrated platform, streamlining your efforts and providing a unified defence.

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